CASE STUDY · HARBOUR FOODS

18%

fewer fresh-line stockouts in six months

THE PROBLEM

A 90-store grocer ordering fresh lines by hand, store by store, with frequent gaps on shelves and high waste.

WHAT CHANGED

Daily store-level forecasts fed straight into ordering. Buyers now plan weekly orders in two hours instead of a day.

RESULTS

- Stockouts on fresh lines down 18%
- Waste down 11%
- Payback in under five months

Fictional example for the Packs demo. All people and companies are made up.