NORTHBRIDGE LIVE · EXHIBITOR MANUAL

Retail Futures 2027

ExCeL London · 17 and 18 March 2027 · Build-up 16 March

KEY DEADLINES

WHAT	DEADLINE
Stand design for approval (space-only stands)	12 February
Exhibitor badges and car parking	26 February
Electrics, furniture and AV orders	2 March
Listing and logo for the show app	5 March

BUILD-UP AND BREAKDOWN

- Build-up: Tuesday 16 March, 08:00 to 20:00. Shell-scheme stands are ready from 12:00.
- Breakdown: Thursday 18 March from 17:00 to 23:00. Nothing may leave the stand before 17:00.
- Deliveries go to the East Service Yard. Book a 30-minute slot on the delivery portal.

YOUR STAND

- Shell scheme includes walls, carpet, a name board, two spotlights and one socket.
- Maximum build height 4 metres. Anything above 2.5 metres needs approval.
- All materials must be fire-rated. Bring certificates for anything you bring in.

ON THE DAY

Exhibitor entrance at the East Entrance from 07:30. The organiser's office is at the back of Hall S5, next to stand A01.

Fictional example for the Packs demo. All people and companies are made up.