COMMERCIALS

Pricing options

OPTION	SCOPE	PRICE	TERM
Pilot	120 stores, fresh and chilled	£48,000 fixed	8 weeks
Standard	All 410 stores, all categories	£16,500 a month	12 months
Standard plus	Standard, plus promotions planning	£21,000 a month	12 months

NOTES

- The pilot fee is credited against the first three months of either Standard option.
- Prices exclude VAT.

Fictional example for the Packs demo. All people and companies are made up.