PROPOSAL · BRIGHTLINE ANALYTICS

Demand forecasting pilot for Northwind Retail

8 weeks
pilot

120
stores

15–20%
fewer stockouts expected

WHAT WE'LL DO

Connect Northwind's sales, stock and promotions data, build store-level forecasts for 1,200 fresh and chilled products, and train the buying team to use them.

TIMELINE

WEEKS	WORK
1 to 2	Data connection and checks
3 to 5	Forecasts live in 40 stores
6 to 8	All 120 stores, results review

YOUR TEAM

A delivery lead, a data scientist and a retail analyst, with weekly check-ins.

Fictional example for the Packs demo. All people and companies are made up.